

# APPLICATION FOR REGIONAL GENERAL BOARD 2012-2013



Include with this application the essay pertaining to the position(s) (1<sup>st</sup> and 2<sup>nd</sup> choice) you are applying for. Please include a letter of recommendation from your Advisor or Youth Director.

NAME \_\_\_\_\_ GRADE AS OF 9/12 \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_

CHAPTER \_\_\_\_\_

TELEPHONE NUMBER ( ) \_\_\_\_\_ E-mail address \_\_\_\_\_

POSITION DESIRED: 1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

CHAPTER ACTIVITIES: CHAIRMANSHIPS, OFFICES (PAST & PRESENT) \_\_\_\_\_

PLEASE INCLUDE THE NAME AND PHONE NUMBER OF A U.S.Y.ER WITH WHOM YOU WORKED (I.E. AN OVERSEEING OFFICER) \_\_\_\_\_

	CAMP	LTI	FALL	INTERNATIONAL	MID WINTER	SPRING
9 <sup>TH</sup> GRADE						
10 <sup>TH</sup> GRADE						
11 <sup>TH</sup> GRADE						

PREVIOUS REGIONAL OR INTERNATIONAL BOARD POSITION(S) \_\_\_\_\_

PRESENT JUDAIC STUDY \_\_\_\_\_ CAN YOU READ TORAH? \_\_\_\_\_

CAN YOU READ HAFTORAH? \_\_\_\_\_ CAN YOU LEAD SERVICES? \_\_\_\_\_

CAN YOU GIVE A D'VAR TORAH? \_\_\_\_\_

ARE YOU A MEMBER OF: \_\_\_\_\_ CHALUTZIM \_\_\_\_\_ HESCHEL \_\_\_\_\_ 613 MITZVOT CORP

ARE YOU ATTENDING ENCAMPMENT? \_\_\_\_\_ WILL YOU BE HOME OVER THE SUMMER? \_\_\_\_\_

WILL YOU BE HOME FOR THE ENTIRE SCHOOL YEAR (2012-13)? \_\_\_\_\_ IF NO, PLEASE

EXPLAIN: \_\_\_\_\_

BY SIGNING BELOW, I ATTEST TO THE FACT THAT THE INFORMATION ABOVE IS ACCURATE AND THAT THE APPLICANT IS A MEMBER OF OUR CHAPTER IN GOOD STANDING.

\_\_\_\_\_  
SIGNATURE OF ADVISOR

\_\_\_\_\_  
SIGNATURE OF RABBI

BELOW ARE THE STANDARDS REQUIRED BY THE USYERS' REGIONAL *CONSTITUTION* FOR ALL GENERAL BOARD MEMBERS. BY SIGNING BELOW, I UNDERSTAND THAT AS A GENERAL BOARD MEMBER, I MUST FOLLOW THESE STANDARDS OR I WILL RESIGN MY POSITION.

Section A

1. ALL General Board members must attend a minimum of 75% of Regional Events. Also, All General Board members must attend two (2) of the three (3) main conventions (Encampment, Fall Convention and Midwinter Convention.) On top of this, attendance at the Leadership Training Institute is mandatory.
2. *Each Regional Executive officer shall set the final standards for the committees under his or her position; these additional standards include, but are not limited to, more complete attendance at Regional events or position-specific responsibilities such as mandatory attendance at certain meetings.*
3. ALL General Board members are required to take standardized tests on non-Shabbat or non-holiday dates. (THAT INCLUDES BUT NOT LIMITED TO: PSAT'S, SAT'S, ACT'S, AP EXAMS)
4. All General Board members must be paid members of all three (3) of USY's distinct clubs, Heschel Honor Society, Hechalutzim and 613 Mitvot Corp. by the time applications for office are due.
5. *YOU WILL REFRAIN FROM RELATIONSHIPS WHICH CAN BE CONSTRUED AS INTERDATING.*

*Section B*

1. *If any member of the Regional Executive Board feels that any chairman is not fulfilling standards, then the Executive Board may vote for dismissal of this person from the committee. The President only votes in a tie.*

\_\_\_\_\_  
SIGNATURE OF APPLICANT

\_\_\_\_\_  
SIGNATURE OF PARENT

\_\_\_\_\_  
DATE

*It is also your responsibility to check in with Alissa Kurzman at the beginning of each dance. She will be available for the first half hour at the front door at each dance.*

TENTATIVE CALENDAR DATES:

CONVENTIONS:

CAMP 8/19-26

LTI 10/19-21 (MANDATORY)

FALL 11/16-18

MIDWINTER 2/1-3 or 8-10

"DANCES"

OPENING DANCE 10/13

MEMBERSHIP DANCE 12/15

SATO DANCE 1/12

Jr/Sr. PROM 3/2

PLEASE MAIL THIS APPLICATION ALONG WITH THE LETTER OF RECOMMENDATION TO:

DASSY MARK

UNITED SYNAGOGUE OF CONSERVATIVE JUDAISM

1090 King Georges Post Rd., Suite 1003

Edison, N.J. 08837

*ALL APPLICATIONS AND ESSAYS MUST BE RECEIVED NO LATER THEN June 6<sup>th</sup>. ANY APPLICATIONS RECEIVED AFTER THIS DATE MAY NOT BE ACCEPTED. PLEASE DO NOT FAX THIS APPLICATION TO THE OFFICE. THE REGIONAL OFFICERS ARE MEETING JUST AFTER THE DEADLINE. PLEASE BE SURE THAT ALL INFORMATION HAS BEEN SENT IN ADVANCE OF THE DEADLINE SO THAT IT CAN BE CONSIDERED.*

Dear RGB Applicant,

Congratulations on taking the first step in becoming a leader in Hagalil! USY is a youth-run organization that is unable to thrive without USYers like YOU. Each of you has interests and talents specific to each RGB committee that can help the region reach its utmost potential. Being a part of one of these committees can reap innumerable rewards, but is also a huge responsibility. You will be a *dugmah* (a positive example), follow USY standards (such as taking PSATs, SATs, and/or ACTs on Sundays), and help out at conventions. This is our year to revolutionize and strengthen Hagalil. Together, our power is truly infinite.

*Yashar koach,*  
Gaby Roth  
Hagalil Regional President 2012-2013

**613 CHAIRPERSON:** One person willing to devote time to increasing regional 613 membership and to coordinate and plan events and programming for the 613 Mitzvah Corps. In addition, the 613 Chair will be responsible for organizing, planning, publicizing, and promoting the USYers for a Drug and Alcohol Free Environment club (UDAFE). This job requires significant time spent recruiting members at regional events as well as time spent coordinating programs and keeping in touch with members at home. Lastly, social action is a key part of SA/TO, as it is a feeling like no other when you can physically see what you have done to help the world. It will be the 613 Chair's job to work hand in hand with chapters to help them find opportunities to perform social action in their communities. The 613 Chair is also a member of the SA/TO Committee. *Essay: How do you plan to raise 613 membership and encourage USYers to sign the UDAFE pledge as the 613 Chair? Also, design a 613 program revolving around awareness about the environment that you can lead that will allow USYers to help hands on in our community. Explain why 613 is vital to the region and its pursuit to repair the world. In addition, create a one page informational sheet about either drug and/or alcohol abuse that could be used for a UDAFE informational session. Lastly, please include a brief paragraph of your experience with hands on social action projects and raising money for Tikun Olam.* Overseeing Officer: Micah Lubow (908) 451 0732

**HECHALUTZIM CHAIRPERSON:** This person's job will be increasing membership and participation in USY's Israel club, Hechalutzim. They will be responsible for helping the Vice President design and plan numerous Israel programs/dinners and other events. They must be willing to work before, during, and after events, as well as willing to spend time outside of USY planning and formulating the events. *Essay: In no more than one page describe a central theme that can be used for all Hechalutzim programs and describe two specific program ideas/programs. Please also include a paragraph on two ways to get members of Hechalutzim to come to events.* Overseeing officer: Alissa Kurzman (908) 670 1883

**Yisrael B'libi : (Israel in my heart)** This committee will be in charge of increasing Hagalil's general Israel knowledge. They should be knowledgeable and enthusiastic about all aspects of the State of Israel. They will be sending out monthly emails containing Hagalil's Israel Newsletter - [Hagal.co.il](http://Hagal.co.il) as well as working on emails and posting on the Hagalil Israel Facebook page each week. They will also be responsible for assisting the Vice President with programming to educate the region about Israel advocacy. *Essay: Create a sample email that could be sent to the region about current events and happenings in Israel. Also, create a sample Facebook update that includes an Israeli news article update.* Overseeing officer: Alissa Kurzman (908) 670 1883

**Heschel Honor Society Chairperson:** The Abraham Joshua Heschel Honor Society is an international USY club that contains a group of USYers who are focused on Torah, Avodah, and G'milut Chasadim. The Chairperson will be responsible for organizing, planning, publicizing and promoting Heschel and must be capable of creating and leading group discussions. S/he will be organizing all Heschel programs both at conventions as well as throughout the year. S/he must be willing to contact USYers and remind them of programs, as well as stay in touch with chapter Rel/Eds. They must adhere to the standards of the Heschel Society. The Heschel Chairperson will also have the same responsibilities as members of the Rel/Ed Committee. *Essay: Please describe a program you would like to add to the calendar between conventions. Also, please provide one idea that you believe would be a good theme for the coming year's sessions. Lastly, please explain how you would keep members involved during periods between regional conventions.* **Overseeing Officer: Lauren Wistreich (908) 421 0494**

**Israel Challenge Chairperson:** This person will be responsible for creating the Hagalil Israel Challenge questions and sending out messages about the International Israel Challenge. **Essay:** Create ten sample Israel Challenge questions. **Overseeing officer: Alissa Kurzman (908) 670 1883**

**KOLENU EDITOR:** S/he will be responsible for organizing, editing, and preparing (assigning and obtaining) the Kolenu. S/he must have prior knowledge of Microsoft Publisher. S/he will create a new feel to Kolenu that appeals to every USYer. *Essay: In 1-2 pages, why do you want to be the Editor in Chief? How will you promote the new creative arts section of Kolenu? Give at least two new ideas that can make Kolenu appealing to everyone.* **Overseeing officer: Ben Gersten (973) 997 1348**

**MARKETING CAMPAIGN COMMITTEE:** This communications committee will be made up of a select group of USYers who will think of new and improved marketing/publicity ideas to help spread the word about Hagalil USY to teens outside of the USY community. This committee will work to send out monthly press releases to Jewish newspapers and synagogues around New Jersey. This committee will also be at the technology forefront of USY using Facebook, Twitter, and more to raise awareness to USY's members and potential members. *Essay: What types of marketing/publicity tools should Hagalil implement to increase membership and publicity inside, as well as outside of the region?* **Overseeing officer: Ben Gersten (973) 997 1348**

**MEMBERSHIP COMMITTEE:** The Membership Committee will be comprised of extremely enthusiastic, friendly, and outgoing USYers who will help with the goal of attracting new members to USY, helping to integrate newcomers, and in general trying to make sure that members throughout the region are having a good time. Members of this committee will be required to lead the first timers program at conventions, to act as a "Welcome Committee" at regional events, and to keep in contact with chapter Mem/Prog VPs to make sure everything is going smoothly in their chapters. Also, they will be responsible for outreach at temples, and visiting Kadima chapters. *Essay: In a short essay, write about qualities that will make you an important part of this committee. Come up with an original icebreaker, ideas on how you intend to make newcomers feel welcome, and what you would do to integrate them into the USY community.* **Overseeing Officer: Jason Shindler (732)-425-9236**

**ONLINE SERVICES:** This person will have the important job of updating and improving the Hagalil USY website. The Hagalil USY website should be enthusiastic and have a fun appearance. Also, it should be very accessible and be able to provide members and potential members with assistance. This person must have some sort of computer experience and possible knowledge of websites and HTML format. *Essay: In ½-1 page, please express your*

*experience with websites and why you would like to update the Hagalil website. In addition, please add two new ideas for the Hagalil USY website. Overseeing officer: Ben Gersten (973) 997 1348*

**PAIR FOR PRAYER CHAIRPERSON:** The Pair for Prayer Program will be a Religion/Education program that will be pairing up USYers to learn and teach services, prayers, Torah reading, etc. The Chairperson will be responsible for sending and handing out the Pair for Prayer applications for both the *Talmidim* (students) and *Morim* (teachers). S/he must be willing to contact USYers in the program to make sure the program is running smoothly, as well as USYers not in the program. S/he will be pairing up *Talmidim* (Students) with their *Morim* (Teachers). S/he will be working closely with the Religion/Education VP throughout the year to ensure that the program is running smoothly. The Pair for Prayer Chairperson will also have the same responsibilities as members of the Rel/Ed Committee. *Essay: Please describe how you would coordinate this program and ensure that t'fillot are being taught properly? Also, explain how you plan on promoting this program on a regional and chapter level.* Overseeing Officer: Lauren Wistreich (908) 421 0494

**PHOTOGRAPHER:** S/he will be responsible for taking pictures at regional events. The pictures that s/he will take will be posted on the Hagalil website as well as a major part of this year's yearbook. At spring convention S/he will be able to show off their creative talents by creating a slideshow for the entire region. Experience, thought preferred, is not required for this position. Please include a sample of group shots that you personally have taken which are similar to the kind of pictures we use in the yearbook and would like to see on the website and facebook. *Essay: in 1/2-1 page why do you want to be the regional photographer? What creative ideas do you have to provide for next year's slideshow?* Overseeing officer: Ben Gersten (973) 997 1348

**Regalia Committee:** Members of this committee will be involved in the designing of new regalia and will be required to sell it at ALL USY events. At conventions and dances, members will have to be enthusiastic and outgoing in order to entice people to buy regalia. This includes devoting time during conventions and occasionally dances to sell regalia.

*Essay: Hagalil is known for its sick apparel, as seen in its selling out at International Convention each year. Please submit ideas (and a picture for each if possible – can be computerized or hand-drawn) for one t-shirt, one other article of clothing, and one non-clothing item of regalia (fanny packs, iPhone cases, hats, etc.) that could be sold to the region. In addition, please describe one marketing technique you would use to advertise our regalia outside of conventions.* Overseeing officer: Gaby Roth 201-953-1110

**RELIGION/EDUCATION COMMITTEE:** The members of this committee will be involved in all aspects of Religion in Hagalil USY, and should therefore be familiar with Jewish beliefs, practices, and Torah. They will be responsible for passing out and collecting siddurim and the B'kol Echad Songbooks at conventions, assigning and teaching USYers services, and contacting USYers to go over service parts. This includes helping coordinate all religious aspects of conventions. They will also be required to be involved in the Heschel Honor Society and adhere to its standards, and they will have to promote and publicize upcoming Heschel meetings throughout the year. They will also play a big role in new goals set for the coming year. *Essay: As a member of the Religion/Education Committee, you will be required to write at least one creative minyan for a convention. Please provide one idea of a creative minyan and a brief explanation of how this minyan would be run.* Overseeing Officer: Lauren Wistreich (908) 421 0494

**Ruach Committee:** The Ruach Committee members are to be loud, proud, and good with a

crowd! The members of this committee will have to know a majority of the songs in the *B'kol Echad* and furthermore be able to teach these to Hagalilers. This committee will also help get USYers pumped up for conventions when they walk in, and involved in and excited about ruach during ruach sessions. Before conventions, members of this committee must take turns creating a mini list of songs that will be sung during ruach sessions so that the USYers can be knowledgeable about what the next song is. Finally, the Ruach Committee will be responsible for thinking of innovative ways to keep ruach fun and engaging for the entire region.

***Essay:*** *Create the ideal order of songs for a specific Ruach session (example: Friday night, Saturday lunch, or slow ruach). Please also describe an idea about how you plan to increase USYers' knowledge about the songs found in the B'kol Echad. Lastly, give one example of how we can get USYers more excited when they walk into conventions in general (example: having music playing outside) and another example of how you plan to ensure that all USYers are involved during ruach.* Overseeing officer: Gaby Roth 201-953-1110

**SATO COMMITTEE:** The SATO committee is needed to sell T.O. items at conventions and dances, maintain a connection with several chapter SA/TO VPs, and help plan and run regional and chapter SA/TO events. Committee members must be willing to dedicate a lot of time at dances, conventions, and at home. The SA/TO committee will be in touch with chapter SA/TO VP's on a frequent basis and will meet several times throughout the year with the regional SA/TO VP to plan programs and check the progress of the individual chapters. Members are also expected to make a serious effort to attend any regional meetings and activities that involve SA/TO, including trips and events. ***Essay:*** *It is important to keep awareness and social action constant. This being the case, design a program that revolves around the environment, while keeping a balance of social action and Tikun Olam. In addition, explain five personal goals for SA/TO in the upcoming year and include a brief explanation of your experience with social action projects and raising money for Tikun Olam.* Overseeing Officer: Micah Lubow (908) 451 0732

**SUMMER PROGRAMS RECRUITER:** This position is for enthusiastic people that have attended USY summer programs and would like to share their experiences with the region. They will be responsible for assisting the Vice President with the promotion of USY programs. ***Essay:*** *Plan two programs that could educate the region about the various summer programs that USY offers. In addition, pick one summer program and write a paragraph on how you would convince a USYer to go on this program. Also, at the top of the page write the name of summer program(s) that you have participated in.* Overseeing officer: Alissa Kurzman (908) 670 1883

**Videographer:** The videographer will be responsible for creating a promotional video for every Hagalil event/convention. This person may also have to travel to the regional office in Edison to film footage for these promo videos. You will also create non-event/convention videos to be shown both before (on Facebook) and during conventions. Creativity is a must!

***Essay:*** *Please describe an idea you have for any promotional video. Also, describe any prior experience you have with video editing. You may submit any videos (by DVD or a website link) that you have made in the past that could help the regional officers in their decision.*  
Overseeing officers: Gaby Roth 201-963-1110 and Ben Gersten 973-997-1348

**YEARBOOK EDITOR IN CHIEF:** S/he will be responsible for overseeing the process of creating the Hagalil yearbook. S/he must have knowledge of publisher and communications. ***Essay:*** *In 1-2 pages, how would you improve this past year's yearbook? How can you be a leader and guide your staff in creating the yearbook? Provide at least two theme ideas for this coming year's yearbook.* Overseeing officer: Ben Gersten (973) 997 1348

**YEARBOOK STAFF:** This staff will work under the Editor in Chief to help produce the Hagalil yearbook, which is published at Spring Convention. S/he must have knowledge of

publisher and communications. *Essay: In 1 page, how would you improve on this past year's yearbook? Provide at least two theme ideas for this coming year's yearbook.* Overseeing officer: Ben Gersten (973) 997 1348

**ZONE HEADS:** This group of USYers will work closely with chapter presidents, Membership/Programming VP's, and the Regional Executive Board to plan zonal events, be in constant contact with chapter officers, and maintain a strong zone. S/he must have been a prior Regional General Board Member or Chapter Officer, as well as be a strong leader. Each zone head will be picked with their location in mind. *Essay: What makes you a strong leader to be in charge of such a large area like a zone, and how can you work with multiple chapters to agree on zonal events, along with times, dates, and locations? Also, what creative programming can you do to incorporate a large group of USYers and maintain control?* Overseeing Officer: Jason Shindler (732)-425-9236